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| --- | --- | --- | --- | --- |
| ***REPORT*** | ***70% +*** | ***50-69%*** | ***40-49%*** | ***Weighting***  ***(should add up to 100)*** |
| ***Introduction (aims and objectives)***  ***(10%)*** | ***Well written + critical overview of topic, concisely summarising key point. Purpose and issues clearly defined*** | ***Good introduction to content of the report. Key points identified.*** | ***Basic introduction with summary of points which the project will address. Key points are possibly incomplete or lacking in details on how they interrelate*** | ***10*** |
| ***Research/Investigation***  ***(max 50%)*** | ***Very well organized +critical review of sources with meaningful links, critical review of technologies including practical testing with an appropriate relationship to the product.*** | ***Review of limited sources with some meaningful links or large number of sources reviewed with limited evidence, review of some technologies including practical testing with some relationship to the product.*** | ***Review of small number of sources with limited meaningful links or number of sources with unstructured manner, review of technologies including practical testing in an unstructured manner with limited relationship to the product.*** | ***25*** |
| ***Product Development***  ***(max 50%)*** | ***Method, techniques, design work of the product should be explained and evaluated, and alternative approaches and any required changes evaluated and justified, described implementation of a professional and tested product and application of appropriate tools and technologies in creation and testing fully reflects the design and satisfies the project aims.*** | ***Appropriate approach and supporting design choose but partial application of this evident, implementation of a product is described, evidences some testing and application tools and technologies related to the design and project aim.*** | ***An acceptable approaches and design but not well explained or not well applied and little discussion of the main tasks and problems, implementation of a product partially described, identifies some tools and technologies that relates in some way to the design and project aim and Limited evidence of testing provided.­*** | ***35*** |
| ***Evaluation + Conclusions (to include research and development where applicable)***  ***(max 25%)*** | ***a critical evaluation of the overall project with excellent analysis, understanding of the methodologies employed, use of project management techniques and research sources, along with an understanding of the project limitations, appropriate summary and realistic conclusions and recommendations.*** | ***some evidence of a balanced evaluation of the overall project including an understanding of the methodologies employed, use of project management techniques and research sources, there is a summary along with some conclusions and recommendations.*** | ***The summary and conclusions are not clearly linked with project activities, objectives, and outcomes; some identification of further research and development; limited reflections on the project process*** | ***15*** |
| ***Professional Practice (Project Management and Evaluation of Professional Skills)***  ***(10%)*** | ***Critical evaluation of the overall project with excellent analysis of the methodologies involved. Project limitations covered*** | ***a good product, fulfilling a demonstrable purpose or with parts which might be meaningful in some situations and largely matching the expectations for the course/core modules studied and the agreed objectives*** | ***Limited or partial evaluation of project and project management techniques.*** | ***10*** |
| ***Presentation, Layout and Referencing***  ***(5%)*** | ***Excellent standard of appearance. Report is well structured and organised. Free (or minimal) spelling or grammatical errors – if any, it does not detract from the reading of the report. Sources fully cited. Correct use of 3rd person*** | ***Good standard of appearance with a logical flow. Sources cited. 3rd person used throughout or in majority.*** | ***Report conveys across the intended message. There may be sections that impact on the logical flow and structure. Sources cited but possible inconsistent or lacking correct referencing back to the main document. Grammar and/or spelling impacting on readability.*** | ***5*** |
|  |  |  |  | ***100*** |
| ***PRODUCT + PRESENTATION*** | ***70% +*** | ***50-69%*** | ***40-49%*** | ***Weighting*** |
| ***Quality of Product – define a set of metrics for product***  ***(80 marks)*** | ***high quality and meaningful product demonstrating, fully matching the expectations for the course/core modules studied and the agreed objectives*** | ***good quality and meaningful product created to a high standard, matching the expectations for the course/core modules studied and the agreed objectives*** | ***the product has some meaning or potential use, but the output is generally poor or fails to match the expectations for the course/core modules studied and the agreed objectives*** | ***80*** |
| ***Presentation/QA***  ***(20 marks)*** | ***Presentation contains an accurate overview of all aspects of project management implementation and evaluation. Supported and demonstrated well through QA*** | ***Presentation contains an overview of most aspects of project management implementation and evaluation. Supported and demonstrated through QA*** | ***Presentation contains a limited overview of aspects of project management implementation and evaluation. QA is limited to specific point.*** | ***20*** |
|  |  |  |  | ***100*** |